

Purchase of Market Insights export data and Export Market Guides

Prices current as at 8 March 2024

Access to Wine Australia content for non-levy payers and non-exporters

Some reports and other content provided on the [Wine Australia website](#) are restricted to wine and grape levy-payers and/or wine exporters with a current export licence. Our licence arrangements with external data providers prevent us from sharing most of the content with non-levy payers.

A limited number of reports and export data can be purchased by non-levy payers and non-wine exporters. This price list shows which reports/data are available for purchase.

Export data package

Report description

The Australian wine export data is a comprehensive dataset which comes from Wine Australia's Licensing and Approval System (WALAS) and includes all shipments of wine over 100 L exported from Australia. The dataset includes value and volume of export sales broken down by month, destination market, wine style and container type, plus Geographical Indication (GI), price segment and variety label claim.

Package includes quarterly data deliverable in Excel detailing the previous 12 months of exports.

Price

- \$2000 for 12 month subscription

Export market guides

Report description

Export market guides provide all the regulatory information relevant to exporting wine from Australia to a given market, including the regulatory environment, import procedures, duties and taxes, wine standards and labelling requirements.

Export Market Guides have been developed for Australia's top export markets (all EU destinations are included in a single EU guide).

Reports are reviewed and updated routinely upon Wine Australia becoming aware of relevant regulatory changes occurring.

Price

- \$2000 for a complete set of all Export Market Guides in PDF format updated quarterly OR website access to all guides for 12 months
- \$100 per individual Export Market Guide for copy of PDF and access to individual page on website for 12 months to access updates
- \$400 for any five selected reports (as above)

Import monitors

Report description

The one-page reports summarise wine imports for 23 destinations. Wine imports are split into three categories - bulk wine (container above 2 L), bottled wine (container below 2 L) and sparkling wine. The data for the current year is compared to the previous year.

The reports show trends in the three categories by value, average value and volume over time. They are a valuable resource for Australian wine exporters to track the performances of key country competitors such as France, Italy, Spain, Chile and Argentina.

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| Price | <ul style="list-style-type: none">• \$2000 for website access to all published import monitors (updated twice a year) for 12 months• \$100 per individual import monitor for copy of PDF• \$400 for any five selected reports (as above) |
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Global wine supply monitor

Report description

The global wine supply monitor offers a snapshot of global wine production, including latest vintage estimates and historical volumes for the top eight producing countries. It also includes global consumption figures and an analysis of supply and demand balance.

The report is updated twice-yearly.

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| Price | <ul style="list-style-type: none">• \$100 for the latest version of the report (supplied as a PDF) |
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Non-levy payers and non-exporters

To purchase any of these reports, please email market.insights@wineaustralia.com and provide the following information:

- the specific report requested and purpose of request (this helps us assess if the report will provide the information you need, or if there is a better option)
- full details for invoicing, and
- commitment to pay.

We will issue an invoice within 2-3 business days. Once the invoice is paid, you will receive the report. If your request is urgent, please advise us and we will do our best to assist.

Students

If you still need further information after checking the sources on the [Wine Australia Request Access website](#), please email market.insights@wineaustralia.com with your information request. Please ensure you email from a **valid University email address** only and state which of the sources you have already tried. Our normal response time for students is 48 hours (excluding weekends).